Brainstorm Topic \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Your Opinion:** |

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| **At least 3 very good reasons** for why your opinion is right.  1.  2.  3.  4. |

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| **Logical Reasoning and evidence that you can use.** If there are facts or statistics that you have heard about, but don’t know for sure. Highlight or circle them so you can research them later. |

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| **Counterclaims.** What will people who don’t agree with you say, and how can you address these claims? |

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| **Emotional and Ethical Appeals (the cake icing)**: Personal experiences, or loaded words you can use to incite your reader. Appeals to their sense of morality. |